

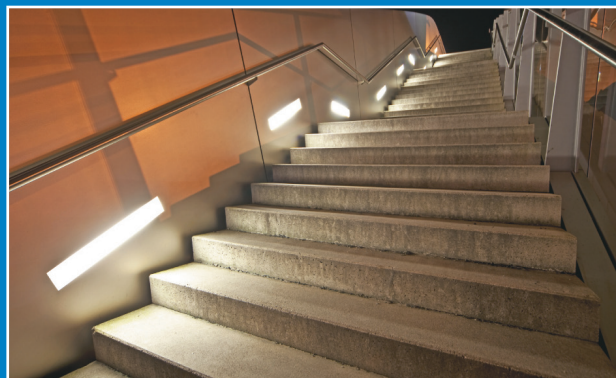
No More Slippery Floors

Liquid Traction is a clear, liquid treatment that increases the Coefficient of Friction (COF) and the safety of your flooring when wet, damp or slippery. It microscopically treats the surface of your floor or fixture that enhances the natural "grip" through the natural treads within the surface material.



The Non-Slip Solution for Safer Floors

An application of Liquid Traction significantly increases the Coefficient of Friction on most wet, natural surfaces to a level considered safe per industry standards



Liquid Traction is safe for use on most natural surfaces including:

Bathtubs/showers
Pool and Spa Areas
Tile
Terrazzo
Concrete
Stone
and many more!



- Easy to use
- Treats floors in minutes
- Works on most natural surfaces
- For indoor/outdoor use
- Environmentally safe!



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www.liquidtraction.com



Slip and Fall Facts

- Slip and Fall accidents are ranked second only to motor vehicle accidents in annual injuries and deaths
- They are the number one cause of accidents in super-markets, restaurants, hotels, hospitals, and other public buildings or areas
- The vast majority of tile floors, bathtubs and showers using OSHA or other industry standards prove that most establishments achieve a rating of “dangerous” or “very dangerous”
- Slip and fall accidents represent approximately 66% of injuries to those over 65, and 75% of accidental deaths to this age group

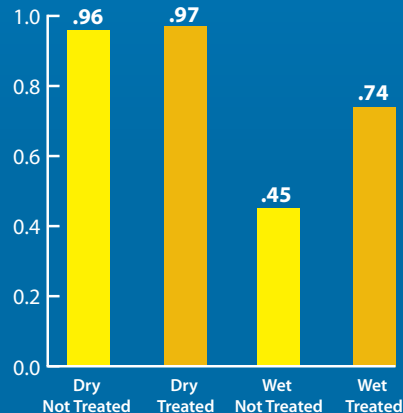
The Coefficient of Friction of Ceramic Tile

The industry standards set by Underwriters Laboratory (UL) relating to ceramic tile:

- .35 – .39 Unusually dangerous
- .40 – .49 Dangerous
- .50 – .60 Relatively safe
- .60 and above – Very Safe

Adding Liquid Traction to Ceramic Tile

Liquid Traction increases the Coefficient of Friction for both wet and dry ceramic tile.

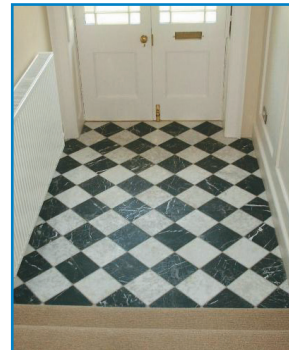


Where does it work?

Liquid Traction is targeted for use in homes, restaurants, hotels, retail stores, office buildings, hospitals, or virtually anywhere that gets wet.



Liquid Traction is formulated to work on most natural surfaces such as tile, stone, concrete*, terrazzo, and many more.



*Not suggested for use on marble, granite, colored/ stamped concrete, acrylic or any like surface.

How Does it Work?



Liquid Traction creates an invisible “traction” or “tread” on slippery surfaces by increasing the Coefficient of Friction (COF). It goes on clear, and there is no noticeable change in the overall appearance to the treated surface. Liquid Traction provides slip-resistance to most wet surfaces, by enhancing your natural “grip”.

Easy to Apply

Liquid Traction can be easily and quickly applied with a sponge mop or handheld sponge. Reference suggested processing times in the chart below:

Surface	Suggested Time
Ceramic / Porcelain Tile	8–10 minutes
Concrete	5 minutes
Quarry	10–15 minutes
Terrazzo	6–8 minutes

Rinse thoroughly with a clean, wet sponge mop or handheld sponge. It's that easy to achieve a safer environment for you and your family!

**All residual product must be removed immediately after application. Some surfaces may initially require a second application. Test in a small, inconspicuous area prior to use as Liquid Traction can possibly change the appearance of any glazed/polished finish. Do NOT wax. Wax fills in the enhanced traction/tread created by Liquid Traction.*